



SPONSORSHIP PROSPECTUS

INVEST IN EDUCATION. ELEVATE LOUISIANA. BUILD LASTING IMPACT.

A statewide partnership opportunity with the
Louisiana Alliance of Black School Educators

LABSE is a state affiliate of the National Alliance of Black School Educators (NABSE).

Partnership opportunities in this prospectus are recommended offerings and become effective only after LABSE approval and a written sponsorship agreement.

A Partnership with Purpose

WHY LABSE • WHY NOW • WHY YOUR ORGANIZATION

Louisiana's students thrive when educators, families, institutions, businesses, and community leaders work together. The Louisiana Alliance of Black School Educators (LABSE) is building that statewide table, connecting people and resources to advance educational excellence, leadership, advocacy, opportunity, and success for Black students, educators, and communities across Louisiana.

A LABSE sponsorship is more than a logo placement. It is a visible investment in the people who shape classrooms, lead schools, influence systems, support families, and prepare the next generation. Your partnership helps LABSE expand meaningful engagement while positioning your organization alongside a bold, authentic, collaborative, empowering, and trustworthy education movement.

WHAT YOUR SPONSORSHIP HELPS MAKE POSSIBLE

- Professional and leadership development that strengthens educators and emerging leaders.
- Statewide convenings, conferences, commission work, and learning experiences.
- Advocacy and public awareness that elevate educational equity and opportunity.
- Mentoring, networking, educator recognition, and student-centered initiatives.
- Stronger local affiliates, family and community engagement, and cross-sector partnerships.
- Sustainable communications, technology, and organizational systems that extend LABSE's reach.

WHY ORGANIZATIONS CHOOSE LABSE

VISIBLE ALIGNMENT	MEANINGFUL ACCESS	LASTING VALUE
Demonstrate a credible commitment to educational excellence, equity, leadership, and Louisiana communities.	Engage educators, leaders, families, advocates, institutions, and partners through approved LABSE experiences.	Build relationships, strengthen reputation, and contribute to work that reaches beyond a single event.

Sponsorship Levels

SELECT THE INVESTMENT THAT MATCHES YOUR IMPACT GOALS

LABSE welcomes annual, event-specific, initiative-based, and in-kind partnerships. The levels below provide a clear starting point; final benefits, timing, and recognition are confirmed in writing and are subject to availability, production deadlines, and LABSE approval.

COMMUNITY SUPPORTER	\$500	Build visibility as a local or emerging supporter of Louisiana education.
BRONZE PARTNER	\$1,000	Begin a statewide relationship with foundational digital and program recognition.
SILVER PARTNER	\$2,500	Expand visibility and participate in selected LABSE engagement opportunities.
GOLD PARTNER	\$5,000	Earn prominent recognition and stronger event engagement across the sponsorship term.
PLATINUM PARTNER	\$10,000	Secure premium statewide visibility, engagement, and an annual impact conversation.
LEGACY / PRESENTING PARTNER	\$15,000+	Create a customized flagship partnership around an approved event, program, or initiative.

CUSTOMIZED AND IN-KIND PARTNERSHIPS

LABSE may accept approved goods, services, venue support, technology, printing, travel, professional expertise, or other in-kind contributions. Recognition is based on LABSE's documented fair-value assessment and a written agreement, not solely on the sponsor's stated retail value. Customized partnerships may combine financial and in-kind support.

Recommended pricing: These levels are proposed for Executive Board approval and may be revised for specific campaigns, conferences, or initiatives.

Benefits at a Glance

RECOGNITION • ENGAGEMENT • RELATIONSHIP

BENEFIT	\$500	\$1K	\$2.5K	\$5K	\$10K	\$15K+
Sponsor webpage recognition	Name	Logo	Logo	Prominent	Premium	Top billing
Applicable programs/materials	Name	Logo	Logo	Prominent	Premium	Top billing
Social-media recognition	1	1	2	4	6	Customized
Event registrations*	—	—	Up to 2	Up to 4	Up to 6	Up to 8
Exhibit/resource engagement*	—	Invite	Eligible	Included	Premium	Customized
Verbal/event recognition*	—	—	Select	Included	Prominent	Presenting
Newsletter/media recognition*	—	—	Select	Select	Included	Customized
Leadership impact briefing	—	—	—	—	Annual	Customized

*When applicable and subject to event format, capacity, deadlines, content review, and written confirmation. Benefits are cumulative only as stated in the final sponsorship agreement.

ADDITIONAL PARTNERSHIP VALUE

- Permission to identify your organization as an approved LABSE sponsor during the confirmed term.
- Opportunities to connect with education stakeholders in appropriate, mission-aligned settings.
- Sponsor-ready recognition language and coordinated use of approved logos and marks.
- A clear activation plan so both LABSE and the sponsor understand deliverables, dates, and contacts.
- A post-activation summary or acknowledgement appropriate to the sponsorship level and initiative.

How to Become a Sponsor

FROM INTEREST TO IMPACT IN SIX CLEAR STEPS

01	SELECT	Choose the level or type of partnership that best aligns with your organization's goals.
02	CONNECT	Complete the Sponsor Interest Form and identify your preferred area of engagement.
03	ALIGN	Meet with LABSE to confirm mission fit, availability, audience, benefits, and timing.
04	CONFIRM	Receive and sign the written sponsorship agreement approved by an authorized LABSE representative.
05	ACTIVATE	Submit payment and approved brand assets by the stated production deadlines.
06	ENGAGE	Participate in agreed activities and receive coordinated recognition throughout the term.

PARTNERSHIP STANDARDS

- LABSE's Board of Directors retains final authority over sponsorships, brand use, programs, public positions, and organizational communications.
- Sponsorship does not provide governance authority, editorial control, policy influence, award or scholarship control, access to confidential information, or access to member data.
- No sponsorship may imply NABSE sponsorship, funding, approval, or endorsement without NABSE's written authorization.
- LABSE and sponsor marks may be used only as approved in writing. Co-branding must accurately state "Presented by," "In partnership with," or "Supported by."
- Benefits begin after approval, execution of the agreement, payment or accepted in-kind contribution, and timely receipt of approved assets.
- Category exclusivity, refunds, cancellation rights, tax treatment, and any special deliverables apply only when expressly stated in the written agreement.

Sponsor Interest Form

LET'S BUILD A PARTNERSHIP THAT MOVES LOUISIANA EDUCATION FORWARD



Organization / Business Name

Primary Contact and Title

Mailing Address

Email Address

Telephone Number

Website / Social Media

Selected Sponsorship Level

Preferred Event, Program, or Initiative

Proposed In-Kind Contribution (if any)

Engagement Goals / Audience

Recognition Name (exact wording)

Logo File Submitted / Format

AUTHORIZATION

By signing below, the prospective sponsor confirms that the information provided is accurate and understands that submission does not create a sponsorship. All benefits require LABSE approval and a fully executed written agreement.

Authorized Sponsor Representative / Signature

Date

START THE CONVERSATION

SPONSORSHIP CONTACT

[Enter name and title] · [Enter official LABSE email]
[Enter telephone number] · [Enter official LABSE website]

JOIN THE MOVEMENT. INVEST IN IMPACT. HELP BUILD THE LEGACY.

Prepared for LABSE review and sponsor outreach. Replace bracketed contact fields and secure required approval before public distribution.